

LINDSEY M. MUIR

ART DIRECTION + DESIGN

WWW.LINDSEYMUIRDESIGN.COM
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EDUCATION

MASTER OF FINE ART, GRAPHIC DESIGN, 2009
Maryland Institute College of Art, Baltimore, MD
> Merit Scholar 2007 - 2009
> Palos Verdes Homes Association Scholarship

BACHELOR OF FINE ART, GRAPHIC DESIGN, 2002
University of Connecticut, Storrs, CT
> New England Scholar, Mortar Board National Honor Society, Dean's List

STUDY ABROAD, ART HISTORY, SUMMER 2000
Syracuse University, Florence, Italy
> Courses: Advanced Painting/Renaissance Art History

HONORS/AWARDS

PRINT MAGAZINE 2009 REGIONAL DESIGN ANNUAL
Social Studies Zine — MICA GD MFA students

MAME AWARD
Best advertisement, Four Quartets, 2007

THREE TIME RECIPIENT OF ELAN AWARDS
Best Logo, Indigo, 2006
Best Brochure, Desert Rose, 2005
Best Logo, The Eight, 2005

SKILLS

InDesign, Photoshop, Illustrator, Dreamweaver, Fireworks, Flash; HTML, CSS, Javascript, Microsoft Office, Letterpress, Bookbinding

REFERENCES

Available upon request

WORK EXPERIENCE

FOUNDER / PRINCIPAL > *fall '02 - present*
Lindsey Muir Design

- > works with outside copywriters to develop creative and successful marketing campaigns
- > manages every aspect of the creative process from initial concepting to final production to vendor selection
- > work includes dynamic websites, e-blasts, print ads, brochures, etc.
- > clients include FoxSports.com, Variety, Coldwell Banker, and Kellogg Garden

ART DIRECTOR / DESIGNER > *fall '08 - summer '09*
Maryland State Library for the Blind and Physically Handicapped, Baltimore, MD

- > as part of MFA thesis, designed and installed multi-sensory children's reading area
- > hired and supervised vendors through completion of project
- > proposed, designed, and hand-coded children's website
- > redesigned library's branding including logo, signage, and website

TEACHING ASSISTANT > *fall '07 - spring '09*
Maryland Institute College of Art, Baltimore, MD
Graphic Design II - Bernard Canniffe, Instructor
> critiqued and provided creative support by reinforcing course goals of refining and developing typographic compositions

SENIOR GRAPHIC DESIGNER > *fall '03 - summer '07*
Roddan Paolucci Roddan Marketing & Design, Palos Verdes Estates, CA

- > managed and supervised junior graphic designer
- > designed and produced branding campaigns for residential development companies; work included logos, brochures, websites, etc.
- > developed concepts with copywriters to plan strategic marketing campaigns
- > hired and supervised all outside vendors

GRAPHIC DESIGNER > *fall '02 - fall '03*
Natural History Museum of Los Angeles County, Los Angeles, CA

- > designed and oversaw production of marketing materials such as brochures, posters, newspaper ads, building banners, and street banners